



# HOW TO INCREASE THE VALUE OF YOUR BUSINESS

Join us via Zoom for an insightful webinar series designed to help business leaders unlock their company's full potential. This session will provide actionable strategies to maximize business value, improve tax efficiency, and ensure transaction success. Our expert speakers will guide you through practical approaches to enhance your organization's long-term success. Don't miss this opportunity to strengthen your leadership and position your business for growth.

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## TOPIC HIGHLIGHTS:

- EBITDA and Cash Flow: Key Drivers of Business Value
- Strategic Working Capital Management to Improve Liquidity and Flexibility in Operations
- Streamlining Operations: Reduce Inefficiencies and Improve Workflow
- Strength the Balance Sheet to Attract Investors and Support Growth
- Safeguard Your Business and Position for Future Growth by Mitigating Risk
- Unlock Hidden Business Worth and Create Value using Intangible Assets
- Real-World Case Studies

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**March 19, 2025**

1:00 PM - 2:00 PM MST

Zoom Webinar

## OUR SPEAKERS



**ASHLEY EDWARDS,**  
CVA



**AARON ABENDROTH,**  
CPA



**ESLLIEY TAN,**  
CPA, CVA

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